

**swoop**

# Swoop Fibre

Building sustainable, future-ready  
fibre developments



# Providing developments with cutting edge fibre connectivity.



## The Swoop advantage for new developments.

### ✓ Your regional connectivity champion

Swoop's dedication to regional areas means we understand the unique needs of remote communities. Our local presence ensures that we are just a call away, ready to provide personalised service with the technical expertise to back it up.



### ✓ Engineered for excellence

Our team of tech-savvy engineers is committed to delivering world-class fibre solutions that stand the test of time, revolutionising internet access for both residential and business users. This ensures your development is equipped with the most competitive and reliable broadband service.

### ✓ Competitive edge

Swoop offers unparalleled value that provides flexibility and cost efficient connectivity solutions that do not compromise on quality or performance.



Deploying cutting-edge technology that is used by Tier 1 providers globally, Swoop is leading the way in delivering some of Australia's fastest broadband speeds.

**Alex West, CEO**



Why choose Swoop?

# Why Swoop is the first choice for developers.

## Elevate your development with cutting-edge fibre.

### ✓ Value-added proposition

With Swoop, over 80% of prospective buyers feel confident investing in a development that promises future-proof connectivity.\*

### ✓ Expertise in diverse developments

Whether it's a cutting-edge nursing home or a sprawling new residential complex, we have the expertise to deliver robust and reliable data solutions tailored to your project's specific needs.

### ✓ Sustainability and growth

Our approach is rooted in providing sustainable solutions that accommodate the technological advancements of tomorrow, ensuring that your development remains at the forefront of innovation.







Our technology & infrastructure

# Swoop Fibre: the backbone of your development's connectivity

## Advanced technology for today and beyond.

### ✓ Scalable architecture

Swoop's network is designed for expansion, allowing for seamless integration of evolving bandwidth requirements.

### ✓ Next-gen ready

Experience immediate access to high-speed internet, with the promise of ever faster connections as technology progresses.

### ✓ Unmatched speeds

We are at the forefront of implementing technologies that can support symmetrical speeds of 8Gbps – so your development is built for now and the future.



As part of our commitment to sustainable growth, Swoop prioritises working with local businesses for the construction and maintenance of these networks, ensuring positive economic contributions to regional areas.

**Alex West, CEO**



Our commitment to you

# Partnering with Swoop: A decision you can count on.



**Regional expertise, infrastructure mastery, hassle-free experience.**

✓ **Regional excellence**

Our regional roots give us the insight to deliver solutions that resonate with local demands.

✓ **Infrastructure at its best**

We focus on robust infrastructure to provide a stable and reliable foundation for your connectivity needs, now and for the future.

✓ **Ease of partnership**

Recognized as the trusted provider dedicated to a collaborative, results-driven experience that consistently delivers impactful outcomes.

**Ready to elevate your development with superior connectivity?**

Visit [swoop.com.au/developers](https://swoop.com.au/developers) today.

**Terms & Conditions**

Services subject to availability and qualification. Please contact Swoop for full details. Future speed improvements contingent upon technological advancements and may require additional infrastructure investment. \*Based on a 2023 survey of consumer confidence in new developments with integrated Swoop connectivity.

Partner with  
Swoop and  
secure a  
connected  
future for your  
development.



Learn more at [swoop.com.au/developers](https://swoop.com.au/developers)  
or call **1300 66 55 75**

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^An end customer's experience, including the speeds actually achieved over the Swoop broadband access network, depends on the Swoop access network technology and configuration over which services are delivered to their premises, whether they are using the internet during the busy period, and some factors outside of Swoop's control (like their equipment quality, software, chosen broadband plan, signal reception, or how their provider designs its network).

\* Source: Ergo Strategy, 2022 (research commissioned by Swoop).